

ANTHEM[®]



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HISTORY



The legend of the Anthem tee

The history of the t-shirt dates back to the 19th century when underwear suits were divided into tops and bottoms. Perfect for hot environments, the U.S Navy made the tops regulation underwear in 1898. Although intended to be worn under a uniform, sailors often took off their jackets to reveal their t-shirts. By the 1930s, they were a common sight – and so easy to wash and wear, they became a favourite for hard-working heroes.

Today, the Anthem t-shirt is the perfect vehicle for self-expression. A go-to garment that can be embellished with words and pictures, or worn plain for a super-cool look. Whether you wear yours safe, or as a symbol of rebellion, one thing is for sure; you'll be writing your own legend in clothing history.



(ON 14 SOLID COLOURS ONLY)



THE REST IS HISTORY



ROCK
& ROLL
ANTHEM



ANTHEM[®]

A CAST OF INCREDIBLE COLOURS

AS PROUD OF THE INSIDE AS WE ARE OF THE OUTSIDE



The ideal surface for print

We have spent years perfecting the AM010 Anthem tee, consciously made and created with an incredibly soft-feel and a super-drape finish for the imprint market, delivering this legendary base for decoration.



Chain stitch detailing on the shoulders and nape of the neck



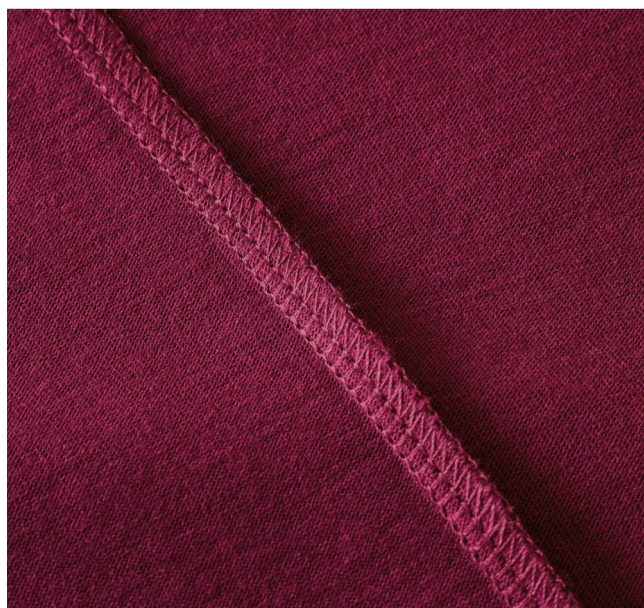
Fine rib neck band and a self-coloured size label



Soft self-fabric tape for neck and shoulder



Side seam label



Four thread overlocking



Twin-needle chain stitch on hem and sleeve

ANTHEM®

- RETAIL FASHION FIT
- THE FINEST 32s YARN COUNT FOR A PERFECT PRINT SURFACE
- IMPOSSIBLY SOFT-FEEL
- RINGSPUN COMBED COTTON
- BACK NECK TAPE
- CONSCIOUSLY MADE
- SIZES TO FIT XS - 6XL



ANTHEM®

EVERYONE HAS THEIR OWN T-SHIRT STORY TO TELL

From the initial concept to the final creation, the Anthem t-shirt was designed to be decorated. Our soft-feel draped fabric is the perfect canvas for print, embroidery and embellishment, so you can make your Anthem t-shirt your own.







SOLID
COLOUR

SUPER-DRAPE FINISH

WRITE YOUR OWN LEGEND



RED
PAN 186C



HOT PINK
RUBINE RED C



BURGUNDY
PAN 7644C



PURPLE
PAN 2695C



NAVY
PAN 533C



ROYAL
PAN 4153C



LIGHT BLUE
PAN 644C



SAPPHIRE
PAN 2185C



FOREST GREEN
PAN 5605C



KELLY
PAN 7724C



YELLOW
PAN 109C



WHITE



CHARCOAL
PAN 425C



BLACK



AM010

Choose from a cast of incredible colours with solid shades created with 100% organic cotton, 145gsm.

SIZE
XS - 6XL



Pantone references are for guidance only

THE COLOUR COLLECTIVE

MARL



NAVY MARL
PAN 4139C



GREY MARL
COOL GREY 7C



DARK GREY MARL
PAN 425C



BLACK MARL
PAN 426C

AM010

Marls in four shades, made with 60% cotton and 40% polyester, 145gsm.
All with twin detailing on the shoulders and nape of the neck, twin-needle stitching to the hem and cuffs, and a self-coloured size label.

SIZE

XS - 6XL

SUPER DRAPE FINISH



Pantone references are for guidance only





ANTHEM[®]

A THING OF BEAUTY



AM010

SIZE
XS - 6XL



Garments are supplied blank

YOUNG
WILD
&
PECKLESS

ANTHEM

{ PETA - APPROVED }
VEGAN

amfori BSCI
Trade with purpose



Garments are supplied blank





ANTHEM[®]

SUPER-DRAPE FINISH



Garments are supplied blank

CERTIFIED
ORGANIC
COTON
(ON 14 SOLID COLOURS ONLY)

{ PETA - APPROVED }
VEGAN

amfori  BSCI
Trade with purpose



Garments are supplied blank

**A T-SHIRT
NAMED
DESIRE**

ANTHEM



ANTHEM[®]

WEAR THE LEGEND



Blue never loses its COOL!



Looking pretty in pink!



Styled up with Denim on Denim!



Worn to perfection



Classic Vintage style with Black & White







ANTHEM®

ETHICAL STANCE

At Anthem we pride ourselves on sourcing as ethically as possible. All our fabrics conform to the OEKO-TEX® STANDARD 100. This means they have been safety tested by independent experts to prove they don't contain any banned or harmful chemicals. We make sure we do not use harmful dyes, colourants or substances during manufacturing, so our garments also comply with the EU general product safety directive. With full traceability, you have the peace of mind that none of our garments are derived from animals.

Social compliance is also a badge we wear with pride. We respect the labour principles in the amfori BSCI code of conduct and only select factories that recognise workers' rights, have high standards and reasonable working hours and conditions. The factory also have ambitious sustainability targets to reduce emissions, water, energy and waste. When you pull on an Anthem tee, you can be sure it has been created legally, through fair and honest practices, and without exploiting people or planet.

In the most recent economic climate there is nothing worse than wasting precious resources. It's the reason we don't pack garments individually or use unnecessary extras like swing tags. We take care to source packaging that's easy to recycle, like the plastic-free cardboard cartons with compostable shroud bags ensuring our products arrive in perfect condition. We practice this in the office too, making sure we recycle as much as we can to make our environmental footprint as light as possible.





ANTHEM®

www.anthemclothing.com

EXCLUSIVE TO
RAIWISE.com