

# DECORATING TECHNIQUES

With a wide selection of highly receptive fabrics and finishes, we have a style to fit your technique, whatever it is.



Screen Print



Direct To Garment

SCREEN PRINTING (OR SILK SCREENING) IS A TECHNIQUE THAT USES STENCILS AND INK TO CREATE DESIGNS ON GARMENTS. IT IS THE MOST ECONOMICAL METHOD FOR PRODUCING LARGE QUANTITIES THAT INVOLVE COTTON OR COTTON-BLEND GARMENTS.

A SPECIALIZED INKJET PRINTER APPLIES INKS DIRECTLY TO THE GARMENT, WHERE THE FIBRES ABSORB THE INK TO CREATE A VERY DURABLE DESIGN. IT WORKS WELL FOR SHORT RUNS OR FULL-COLOUR PRINTING ON HIGH STITCH DENSITY GARMENTS.



Embroidery



Sublimation



Heat Transfer

EMBROIDERY IS SEWING A DESIGN, TYPE OR LOGO ONTO A GARMENT WITH SPECIAL THREAD. THIS TECHNIQUE GIVES GARMENTS A HIGHER PERCEIVED VALUE AND WORKS PARTICULARLY WELL ON HEAVIER WEIGHT GARMENTS SUCH AS FLEECE.

ALSO CALLED DYE SUBLIMATION, THIS PROCESS USES HEAT-SENSITIVE INKS TO CREATE FULL-COLOUR, PHOTO-QUALITY REPRODUCTIONS OF DIGITAL IMAGES THAT LAST. SUBLIMATION IS WELL SUITED FOR 100% POLYESTER GARMENTS.

HEAT TRANSFER INVOLVES COMBINING HEAT AND PRESSURE TO TRANSFER IMAGES TO GARMENTS. THIS IS A GREAT OPTION FOR DETAILED PRINTS, CUSTOMISATION, SHORTER RUNS AND QUICK TURNAROUND TIMES.

Ash Grey CG 3C	Vegas Gold 7507C	Lime 7488C	Pistachio 577C	Chambray 544C	Violet 7452C	Azalea 2045C	Corn silk 393C	Bright Salmon 2348C	Graphite Heather 424C	Heather Red 193C	Sport Scarlet Red 200C	Heather Sport Scarlet Red 703C	Antique Heliconia 227C	Sport Purple 2617C
Ice Grey WG 1C	Old Gold 2313C	Electric Green 361C	Kiwi 2276C	Sky 297C	Flo Blue 2130C	Coral Silk 1777C	Daisy 122C	Terracotta 2434C	Heather Indigo 2139C	Heather Purple 668C	Heather Sport Dark Navy 5275C	Heather Aubergine 7659C	Heather Navy 432C	Heather Sport Black 439C
<b>NEW</b> Pitch Black B6C	Olive 448C	Forest Green 5535C	Navy 533C	Stone Blue 2164C	Maroon 7644C	Garnet 188C	Orange 2026C	Cardinal Red 1955C	Blackberry 276C					

# GILDAN

2020  
Style & Colour Guide  
EUROPE



NEW FOR  
2020

ESSENTIALLY  
*More Fashionable*

## GILDAN HAMMER® SWEATSHIRTS

GILDAN HAMMER®  
ADULT HOODED  
SWEATSHIRT  
HF500



GILDAN HAMMER®  
ADULT FULL ZIP  
JACKET  
HF700



GILDAN HAMMER®  
ADULT CREW  
SWEATSHIRT  
HF000



## OUTERWEAR



GILDAN HAMMER®  
UNISEX WINDWEAR  
JACKET  
WR800

GILDAN HAMMER®  
LADIES' WINDWEAR  
JACKET  
WR800L



GILDAN HAMMER®  
UNISEX SOFTSHELL  
JACKET  
SS800

GILDAN HAMMER®  
LADIES' SOFTSHELL  
JACKET  
SS800L



GILDAN HAMMER®  
LADIES' MICRO-FLEECE  
JACKET  
PF800L

GILDAN HAMMER®  
UNISEX MICRO-FLEECE  
JACKET  
PF800

## T-SHIRTS

GILDAN®  
SOFTSTYLE™  
ADULT EZ PRINT  
T-SHIRT  
64EZO



# Colours 113

Every colour tells a story. With 113 colours to choose from, expressing yourself in colour has never been easier.

